



The Award Winning

Malibu Rotary Club Surfwriter

October 22-24, 2014

Official Newsletter of the Rotary Club of Malibu
Malibu Rotary Club President Margo Neal

Edited by Dr. John W. Elman
Pictures by Dr. John W. Elman

In This Issue (click underlined topics for web link when connected to the Internet)

- **Next Week: Next Malibu Rotary Club Meeting is in room LC 152 at Pepperdine University Drescher Graduate campus with meeting starting at 11:30 a.m. Speaker is Floyd “Shad” Meshad, LCSW, CTS, TFTdx, Founder and President of National Veterans Foundation.** Meshad was among the first to study the disorder now known as Post-Traumatic Stress Disorder, or PTSD. This is the first of a 4 part series the Malibu Rotary Club will present about the aftermath that still exists as the result of American involvement in the Vietnamese war.
- **Last week: Wednesday October 22 : Joanne Gary Explains Common Core Standards in the schools.**
- **Malibu Rotary Club’s Halloween Fund Raiser on October 24th is a Ghoulish Success!**
- **Malibu Rotary Club Supports RainCatcher.**
- Check [Calendar](#) on Malibu Rotary website www.maliburotary.org

- Rotary International Website: www.Rotary.org
- Rotary District 5280 Website: www.rotary5280.org/
- RI President (2014-2015) Gary CK Huang
- Rotary District 5280 Governor (2014-2015): Elsa Gilham
 - Assistant Governor for Malibu Rotary Club: Neil Godsey (2014-15)



Joanne Gary Explains Common Core Standards in the schools

Joanne Gary was an English teacher in the Alhambra school district from 1968 to 2003. She has since worked as an education consultant and as an independent contractor for Scholastic Corporation, Scholastic Corporation the American book publishing company known for publishing educational materials for schools, teachers, parents, and children. The Malibu Rotary Club has given the Scholastic children's books to School on Wheels (with a signature from each week's guest speaker).

Joanne is considered an expert nationally on a something that has become the standard in the curriculum of most schools in the United States, which is known as Common Core Standards.

“The Common Core Standards provide consistent, clear understandings of what students are expected to learn so teachers and parents know what they need to do to help their students. The standards are designed to be robust and relevant to the real world, reflecting the knowledge and skills that our young people need for success in college and careers. With American students fully prepared for the future, our communities will be best positioned to compete successfully in the global economy.”

Joanne showed the people attending the October 22nd Malibu Rotary Club meeting an outline of what Common Core is all about.

It starts with the main reason for Common Core—answering the question “What knowledge, skills and dispositions do you want high school graduates to possess as preparation for 21st century college and career?”

The people supporting Common Core standards are Council of Chief State School Officers (Gene Wilhoit director), Bill and Melinda Gates foundation (who donated \$200 million in 2008), National Governors Association, teachers, students, parents, and other stakeholders.

Common Core is the educational standard in 43 states including California.

Nebraska, Alaska, Texas, and Virginia were never members and South Carolina, Indiana, Oklahoma had been members and recently opted out. Oklahoma historian David Baird suggests that this is because Oklahomans don't trust anything the federal government does, and even though this isn't the federal government the fact the rest the country is doing it it must have something to do with the federal government.

Joanne showed a slide of some tables of 4 Grade and 8th grade state and national proficiency scores in math from 7 states including California. It compared the state proficiency scores to NAEP. The National Assessment of Educational Progress (NAEP) is the largest nationally representative and continuing assessment of what America's students know and can do in various subject areas. Assessments are conducted periodically in mathematics, reading, science, writing, the arts, civics, economics, geography, U.S. history, and beginning in 2014, in Technology and Engineering Literacy.

What the slide showed for 4 grade math in California in 2009 was that 65% of the students met the state proficiency standard, but only 30% met the NAEP standard. For 8th grade math the California students were even worse. Only 41% met the state standards and 23% met the NAEP standard.

The Common Core States Standards Initiative mission states:

“The Common Core State Standards provide a consistent, clear understanding of what students are expected to learn, so teachers and parents know what they need to do to help them. The Standards are designed to be robust and relevant to the real world, reflecting the knowledge and skills that our young people need for success in college and careers. With American students fully prepared for the future, our communities will be best positioned to compete successfully in the global economy.”

It attempts to help students, teachers, parents, and administrators understand expectations by overcoming the crowded curriculum by raising the bar for ALL students. This is not easy when one considers the student diversity: Honors/Advanced Placement students, Special ED, English as second language (ESL) students and the “FORGOTTEN MINORITY.” This latter group are the students who are in middle, who don’t get the special attention of accelerated learning of the AP/Honors nor the slow learners who get into Special ED classes.

Common Core features State-led criteria literacy and mathematics. It is grounded in research, internationally bench marked, rigorous, clear and specific K-12 curricula to make students college and/or career ready. It is measured using Next Generation Assessments.

What’s NOT in the Standards?

Common Core DOES Not show or have

- How teachers should teach
- All that can or should be taught
- The nature of advanced work beyond the core
- The interventions needed for students well below grade level
- The full range of support for English language learners and students with special needs
- Everything students need to be college and career ready

What’s in Common Core Standards?

Common Core focuses on three main areas for each grade from K-12:

- English Language Arts
- Content Area Literacy
- Mathematics

In the English Language Arts the focus is on **Putting Text First**: A Focus on Complexity, Range, and Quality; **Building Vocabulary**: A Focus on Academic and Domain-Specific Words;

Writing Arguments and Conducting Research: A Focus on Using Evidence

In **Content Area Literacy** the focus is on: Engaging Students With Complex Text; **Academic Language**: Building a Bridge to Text-Based Writing; **Rigor and Research**: Building Writing Proficiency in the Content Areas.

In Mathematics the areas in the curriculum include **Making Sense of Math**: A Focus on Reasoning and Discourse; **Mathematical Thinking**: A Focus on Representations and Procedural Fluency; **Problem Solving**: A Focus on Developing Students' Disposition, Competence, and Confidence

There are tiers of vocabulary that are part of each grade level:

Tier One	Tier Two	Tier Three
Everyday words	General academic words	Domain-specific words

Everyday words are *student, continue number*.

General academic words are *interpret, heroic, recur*.

Domain-Specific words are *tibia, cylinder, socialism*.

In primary grades up to grade 4 there is an equal emphasis on literary text and informational text. Once a student is able to read then the emphasis is more on informational text. By 8th grade it is 55% informational and 45% literary and by 12 grade it is 70% informational.

Susan Pimental and David Coleman, key writer of Common Core, say that “Good writing comes from good reading”

Common Core emphasizes analytic writing to assist the learning process.

Writing to Learn

Build and deepen knowledge about complex, content-rich academic and real-world texts.

Integration of Knowledge

Evaluate, synthesize, organize, and present information from a variety of multimedia sources.

Evidence-Based Argument

Think critically by constructing clear arguments supported by convincing, relevant evidence.

The Common Core Standards Initiative embeds the use of media in all of its phases. “The need to conduct research and to produce and consume media is embedded into every aspect of today’s curriculum. In like fashion, research and media skills and understandings are embedded throughout the Standards rather than treated in a separate section.”

In the teaching of math skills Common Core says “Teachers should choose (or develop) tasks that are likely to promote the development of students’ understanding of concepts and procedures in a way that also fosters their ability to solve problems and to reason and communicate mathematically.”

The standards for mathematical practice include the following 8 points:

1. Make sense of problems and persevere in solving them.
2. Reason abstractly and quantitatively.
3. Construct viable arguments and critique the reasoning of others.
4. Model with mathematics.
5. Use appropriate tools strategically.
6. Attend to precision.
7. Look for and make use of structure.
8. Look for and express regularity in repeated reasoning

In literacy and mathematics Common Core attempts to give K-12 educators a blueprint for success in preparing students for life after they graduate high school.

Students who are ready for college and career:

- Demonstrate independence
- Build strong content knowledge
- Respond to the varying demands of audience, task, purpose and discipline
- Comprehend as well as critique
- Value evidence
- Use technology and media strategically and capably

- Understand other perspectives, cultures, and worldviews

Malibu Rotary Club's Halloween Fund Raiser on October 24th is a Ghoulish Success!







Editor's Note: Maggie did it again---producing another successful event. Many people were taking pictures, too many to send in a newsletter, but I have created a special photo album on www.facebook.com/pages/Rotary-Club-of-Malibu/ where people can upload more of their favorite pictures. Maggie sent the following story:

Looks like we did it - Another successful fundraiser party for Malibu Rotary Club.

I know I have been told I did 90 percent of the work involved in pulling it off, however it would have never happened without the teamwork involved.

First and foremost I want to thank my three Rotary gal pals, Carlye, Shannon and Margo for all the work they did in the background and for their professional expertise.

My appreciation to the two Rotarians who stuck to the end with me til midnight, Chris Bauman and Delvin as all the other committee members faded away.

And a special thanks to Delvin for his pick up of the ice and ice cream. Chris was the good man with the truck and picked up the donated cases of beer in Carson.

Calye was with me alllllllllllll the way with such energy and knowledge. She not only provided so many of the decorations along with Shannon, but put them up. I can't thank them both enough. We sure have two wonderful new members of Rotary who really stepped up to the plate and then some!

Shannon, was another one who was with me all the way and contributed so much to the success of this party. And thanks to her husband who provided those party lights and installed them for the dance floor! Shannon also gave me so much support and help in the background the last couple of weeks. Another one who is always so professional and willing to help - she provided the name badges, framed signs, lots of decorations, etc. etc. In that beautiful costume, she was the one who I remember sweeping up the straw and at the end of the evening she and hubby even picked up the rug at the front door to shake out the straw! Now that is what I call team work! I had to tell her, we paid for professional cleaners and they were due to come in the morning.

Margo was just the support I needed, took charge of the wine to make sure we had enough, bought the balloon bouquets, etc. and when needed was the one to nicely suggest for me to "take a chill pill". And that did happen a couple of times!

Yvonne Gelbman, who was signed up to be my chief kitchen volunteer supervisor was admitted to the hospital a day before the event. I figured I needed two volunteers to take her place. I called my friend Martha, and she was there with her friend Sondra in a heartbeat and took control of the Pepperdine servers and the kitchen. They can't be thanked enough for all the dishes they washed and how efficiently they handled the kitchen, table clean up and even took charge of getting the pumpkins and table decorations taken away.

Team work it was indeed, Livia pitched in to help out.

Thanks to all those who helped put away the chairs and tables, etc. etc. Too many to mention, but you know who you were who helped out and I truly thank you.

Annalisa did a fantastic job in recruiting the 7 Pepperdine students for the evening. They were wonderful and very responsible. Without them we would not have been able to have this event. They were very energetic, hard working young students. My friend Pam, who ran the Silent Auction said she could not have done her job at the end of the evening without the two Pepperdine students who helped her fill the bags and distribute the items. The young man on the coffee detail was so creative and I love how he set up the cups. The young man who assisted at the bar was the sole person along with Chris Bauman and Delvin working with me to wrap it all up with me until midnight as the committee faded away! That was a dedicated volunteer. Apologize but I do not remember their names to thank them personally, but sure Annalisa will do that for me.

Linda Zileski (Surf Team Mom) deserves a special acknowledgement with all the time she spent working to collect the checks from her surf team parents.

I must share a funny story. Carlye and I decided I should pick up a man at the Labor Exchange on Friday morning to help roll out the tables and chairs. The one time in 5 years I did not find anyone at the corner. I walked into Starbucks and thought one of those guys surely must be hanging out there. No I kept looking and still no one..... then this young man walks in with a backpack - I ask him "are you one of the guys who stands on the corner looking for work". He looks at me like what? He says "no I am on holiday here for 12 days" (I detected an accent - German.....and from the same area as Hubert). Long story shorthe was over at the MW Beach Club in 20 minutes after he had a coffee and was carrying those 8 foot tables out of the closet like they weighed nothing and rolling the round tables out! He was such a great worker! I took his business card and will thank him.

I have been very busy all weekend trying to get all the loose ends tied together on the Silent Auction items which were not picked up at the end of the party and playing collection agent!

As of this writing I do not have any final counts, but will hope to have that for a report at the October 29th meeting.

Maggie Luckerath

Chairperson

2014 Malibu Rotary Halloween Fundraiser Party

Malibu Rotary Club Supports RainCatcher

Malibu Rotary—Home Club of RainCatcher Executive Director David Zielski

Every 21 seconds, a child dies from a water-related illness. Women and children spend 200 million hours a day collecting water.

There are over a billion people who do not have access to clean drinking water. RainCatcher is efficiently doing something to try to reduce that number. They get low cost, low maintenance and sustainable water systems to Uganda and Kenya so women and children have a safe and close water source.

Besides the obvious health benefits, providing a local and safe water source multiple other social, economical, and educational benefits also accrue. There can be an increased girls' school attendance, level of education and literacy rates, as they no longer need to miss school to secure water for their families and have adequate and separate sanitation facilities.

There can also be reduced physical injury from constant lifting and carrying heavy loads of water, reduced risk of rape, sexual assault, and increased safety as women and girls do not have to go to remote and dangerous places to defecate or to fetch water during the night.

The Malibu Rotary Club along with the Rotary Clubs of Beverly Hills, CA USA and the Rotary Club of Entebbe, Uganda has applied for a Rotary Foundation Grant to assist Raincatcher.

There are several videos available on You Tube that show the amazing things Raincatcher is doing bringing clean drinking water to places in Uganda and Kenya where there was previously no clean drinking water. David Zielski, Executive Director of Raincatcher, makes regular trips to



Uganda and Kenya to do Raincatcher installations and maintenance. The latest video showing what David and the Raincatcher people are doing was shown at the Malibu Rotary Club meeting on August 20. A link to the video is now on the Maliburotary.org website. The direct link to the video is at:

<https://www.youtube.com/watch?v=59rzOcM-RL0&list=UUFetq8NgjhXhtkVf0idcQUg>

After viewing this RainCatcher video on YouTube look at some of the others. This is a project that all of the Rotary world should be participating in. Malibu Rotary Club is proud to take a lead in this endeavor.

Upcoming Speakers (yet to be confirmed)

Bella Communities Director Khoi Pham (who was on the last helicopter out of Saigon)

Dana Sherman of the Fleet Street Bike Project

Dan Wise on history of the 25,000 acres from Marina Del Rey to PV Peninsula to Western Ave

Calendar (for details on these programs see maliburotary.org)

Floyd "Shad" Meshad, LCSW, CTS, TFTdx

Oct 29, 2014

National Veterans Foundation--Vietnam Veterans Re-Socialization



This is the first of a 4 part series the Malibu Rotary Club will present about the aftermath that still exists as the result of American involvement in the Vietnamese war.

For more than 40 years, NVF Founder and President Shad Meshad has worked as a therapist for veterans and an advocate for veterans' rights. After receiving his master's degree in psychiatric social work from Florida State University, he enlisted in the army in 1970, and served as a counselor for U.S. soldiers in Vietnam.

Upon his return to the U.S., Meshad founded and directed the Vietnam Veterans Re-Socialization Unit at the VA Hospital in Los Angeles, California. It was the first program of its kind, focusing on the readjustment problems of Vietnam veterans. During this time, Meshad was among the first to study the disorder now known as Post-Traumatic Stress Disorder, or PTSD.

In 1978, he worked to develop and lobby for the National Vietnam Veterans Readjustment Bill. In 1979, he founded the Vet Center Outreach Program, which now serves veterans in more than 200 locations across the country.

Professor Darlene Rivas Nov 05, 2014

Overview of American involvement in Viet Nam.

Darlene Rivas is a professor of history with a specialty in international relations. She is widely known for her expertise in the diplomatic history of the United States, having published widely in matters relating to South America and Nelson Rockefeller.

Sean McCaffery Nov 12, 2014 (tentative)

Camps and tutoring program for homeless and low-income children

He will be speaking about non-profit for homeless and at-risk youth and also inviting everyone to volunteer Thanksgiving Day at the House of Blues on Sunset.

www.childrenslifesaving.org

sean@childrenslifesaving.org

There will be no Rotary meeting on November 19 or November 26

Rick Mendoza Dec 03, 2014

Rick's Underwater Images -- A slide show you won't want to miss

Richard "Rick" Mendoza, PDG

Rick joined Rotary in 1986 - was club president in 1993-1994. And he served as **District Governor in 2002-2003** –

In 2009 he was recognized with Rotary International's highest award the *"Service Above Self"* award.

In 2012 he was recognized with The Rotary Foundation's highest award, the *"Distinguished Service Award"*.

He served a three year term as the District Rotary Foundation Chair for D-5280. And, he is currently serving Zone 26 as the Assistant Regional Rotary Foundation Coordinator in 2013-2015.

In 1973, as a hobby, he became a Los Angeles County Certified Under Water SCUBA instructor - and was cross certified with NAUI and PADI. He taught SCUBA for 4 years certifying 200+ students.

His passion for photography is recognized throughout the District, Zone and Rotary International. At this meeting Rick will show some of the images he has captured with underwater camera.

Evening Dinner Holiday Party at Malibu West Dec 10, 2014

Instead of noon meeting Malibu Rotary Club Holiday Party (Malibu West Swim Club

Dec 17 will be Budget Meeting Club Assembly